

Abstract

An image display exhibiting high reproducibility by correcting variation in the chromaticity of light emitting elements and thereby uniforming the color tone of pixels, and a control method thereof. The image display comprises a display
5 section where light emitting elements of a plurality of color tones are arranged for each pixel, a drive section for supplying the light emitting elements of each pixel with a drive current according to image data concerning the color tones, and a chromaticity correcting section for distributing a specified part of drive current, supplied from the drive section to a light emitting element corresponding to at
10 least one of the color tones of each pixel, to a light emitting element corresponding to one or more other color tone of the pixel.